

**INNOVATE TO ELEVATE:
A SYMPHONY OF ENTREPRENEURIAL BRILLIANCE**

Day 1

**Launch
Programme**



Wednesday
24 April 2024



**10am to
3pm**

10am

▶ **MC Welcome**

- **Garlanding of Chief Guest:**

Mr. Sanjesh Kumar (*Co Founder – Acton Fiji*)

- **Opening Prayer** - USP Chaplaincy Office

- **Welcome address and Introduction of the Chief Guest** Professor Jito Vanualailai (*Deputy Vice Chancellor and Vice President Education*)

- **Address by Chief Guest:**

Mr. Sanjesh Kumar (*Co Founder Acton Fiji*)

11am

▶ **Vote of Thanks and closing**

11 -12am

▶ **Refreshments**

12pm – 1pm

▶ **Entrepreneurs Journey – Ms. Felisha Tuiloma**

Entrepreneurs Journey

1pm – 2pm

▶ **Fiji Revenue and Customs Authority – Esala Vukinavanua**

Tax Regulatory Requirements for Businesses.

2pm – 3pm

▶ **Entrepreneurs Journey – Mr. Eleazer O' Conner**

Entrepreneurs Journey

Day 2

Session Theme:

The Digital Landscape
and the Pacific
Entrepreneur: Tools to
Market and Grow your
Business



Thursday
25 April 2024



**10am to
3pm**

10am

▶ **Event Sponsor – Mr. Shailendra Prasad**

Business and Career Opportunities in Digital Financial Services.

11am

▶ **Westpac – Maryangela Henry**

Financial Literacy

12am

▶ **Refreshments**

1pm

▶ **Entrepreneurs Journey – Mr. Taniela Takeifanga & Mrs. Alomino Takeifanga**

Entrepreneurs Journey

2pm

▶ **Munro Leys – Mr. Jon Apted**

Protecting your Idea and / or product/ service – copyrights, intellectual property, patents etc.

10am

▶ **Ministry of Trade, Co-Operatives, SME & Communication**

- Ms. Swaran Kumar (MSME programmes available at the Ministry)

- Ms. Bulou Vakataumavi (How to Price your products)

- Mr. Kartik Reddy (Buy Fijian Made Campaign by Government)

1pm

▶ **Refreshments**

2pm

▶ **Tower Insurance – Josephine Ravai**

- Why is it important to invest on an insurance cover to protect your business?

3pm

▶ **Street Smart Media – Shania and Sikeli**

Entrepreneurs Journey

4pm

▶ **Closing Event**

Day 3

Session Theme:

Navigating as an
Entrepreneur



Friday
26 April 2024



**10am to
4pm**